



# Children's Miracle Network SPONSORSHIP OPPORTUNITIES





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## ADMINISTRATIVE *Professionals Day!*

Welcome to all CMN supporters, families and businesses, our annual Administrative Professionals Day luncheon is dedicated to recognizing the vital contributions of administrative professionals in the workplace and the crucial role they play. Admin Day is celebrated nationally, and we gather to enjoy a delicious meal provided by Texas Roadhouse and support UMC Children's Hospital. Volunteers from UMC Spirit Team and KCBD NewsChannel 11 partner with Texas Roadhouse staff to serve guests and engage guests with games, door prizes and raffles.





# CMN Broadcast

## KCBD NEWSCHANNEL 11

UMC Children's Hospital is leading our region in pediatric care. With the support of CMN, the UMC Children's Hospital treats kids with all types of illnesses and injuries, including cancer, birth defects, heart and muscular disease, cerebral palsy, diabetes, and burns. As a sign of our longevity and dedication to our vital mission of helping children in our partnership with CMN, UMC Children's Hospital has the longest-running CMN Broadcast in the country, working with the longest-serving anchor team in the United States, Karin and Abner from KCBD NewsChannel 11. Our annual Broadcast celebrates the successes of our "Miracle Children" by telling their stories, highlighting UMC Children's Hospital's important work, and raising money to help other children in our region. Together, this team shows that our experience and passion for changing kids' lives are unmatched. You, too, can help us in our mission to heal children.



# BROADCAST

## *Kick-off Dinner*

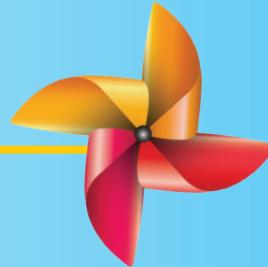
Join us in celebrating our upcoming Miracle Families and hear their inspirational stories. UMC Children's Hospital has the longest-running CMN Broadcast in the country, working with the longest-serving anchor team in the United States, Karin and Abner from KCBD NewsChannel 11. Our annual Broadcast Dinner celebrates the incredible impact our local community has made and the families it serves. During the program, we also honor some of the year's most dedicated volunteers, fundraisers, and CMN partners. Help us celebrate the past year's successes and welcome new Miracle Families to our mission.





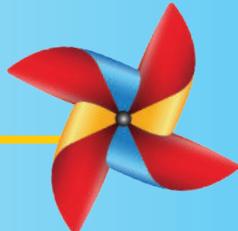
# Bunco BRUNCH

Whether you're a seasoned Bunco player or new to the game, this event is fun for everyone. Join us for a delightful brunch spread while playing rounds of this fun and easy-to-learn dice game. It's a great way to spend time with friends, meet new people, and maybe even win some prizes, all while raising money for UMC Children's Hospital. Come ROLL the dice and see who gets honored with Most Buncos, Most Funcos, Most Wins, and more!





Extra Life is a year-round program within CMN that galvanizes gamers nation-wide to do what they love, play games. By joining Extra Life, gamers can raise money for their local CMN hospital, UMC Children's Hospital. Since its founding in 2008, gamers have raised over \$100 Million through Extra Life. It's an amazing way for families, schools, and businesses to have fun together and make a difference in the lives of kids. Be a Hero, Play Games, Heal Kids.





Our CMN Klays for KIDS Sporting Clay Shoot exemplifies the spirit of West Texas. Join us for a day brimming with fun, delicious food, community bonding, and thrilling clay shooting. This event not only promises excitement but also aims to raise funds for local children. Thanks to the incredible generosity and increasing participation of the community, we have consistently exceeded our fundraising goals each year. After your clay course, join us for dinner and awards, while listening to one of our CMN Miracle Families share their story. It's a great outdoor event and fun for everyone.





## CMN MIRACLE PENNIES

Miracle Network Dance Marathon is the largest student-led, year-round philanthropic movement, uniting students across the United States and Canada in raising critical funds for Children's Miracle Network Hospitals. Our Texas Tech University campus organization is called Miracle Pennies and their dedicated executive board of student leaders engage, steward and recruit all campus organizations to join in the fight to "Change Kids Health. Change the Future." Students from the Miracle Pennies K-12 program are encouraged to continue their philanthropic journey when they embark on their college career and Texas Tech University Miracle Pennies is passionate about leading by example. Kids can't wait so neither should you.





## CMN MIRACLE PENNIES

For six weeks in the spring, K-12 schools across the South Plains host and participate in fun campus activities, fundraising for UMC Children's Hospital. Miracle Pennies encourages a culture of philanthropy, classroom team building, and friendly competition between students and teachers. Every "penny" you donate, stays right here in Lubbock and will directly benefit the UMC Children's Hospital, helping kids across the South Plains! Over 36 area schools participate, with more joining each year. Through their local fundraising efforts, they collectively raise over \$60,000 each year.

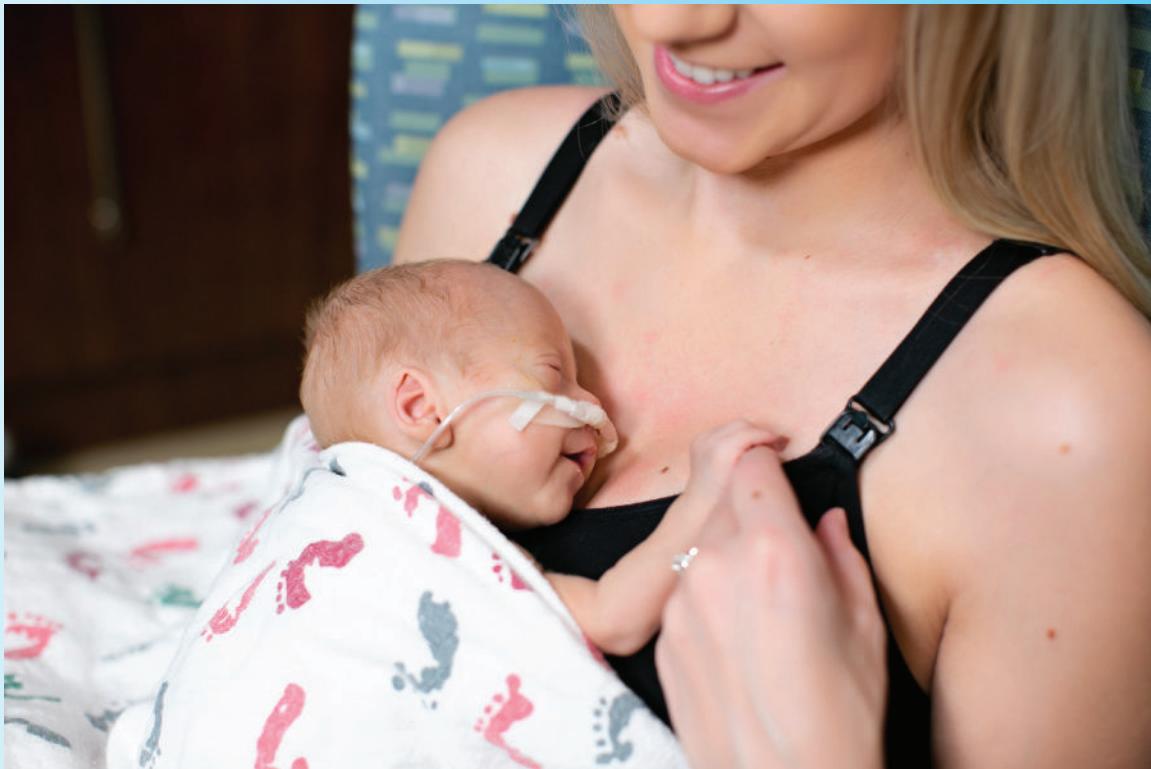




## MONTH OF *Miracles*

It's the most wonderful time of year... All Year! Month of Miracles is the perfect program to engage your business, organization or staff. Participants can choose a month dedicated to fundraising for UMC Children's Hospital and then choose how you want to fundraise. We invite you to be creative and do what works best for your staff, group or organization. You can take fundraising ideas from other CMN programs to help and we encourage you to engage with your team and help bring awareness to the services and support UMC Children's Hospital provides for kids in our region.





# NICU GRADUATE Reunion

UMC Children's Hospital hosts an annual reunion honoring Neonatal Intensive Care Unit (NICU) graduates from the last five years! Our tiny graduates and their loved ones will reunite with those who cared for them during their earliest and most fragile days. We invite you to join us and celebrate the beginnings of all our little ones, many of whom entered the world weighing less than 1 pound. This heartwarming event strengthens NICU families and honors the memories of our lost precious miracles.

